

# RENEE MORA

GRAPHIC DESIGNER

## SKILLS

### Design

- Drawing
- Typography
- Editorial Design
- UI/UX Design
- Poster Design
- Shirt Design
- Game Development
- Motion Graphics

### General

- Research
- Team Collaboration
- Creative Thinking
- Coding Knowledge

### Printing

- Printavo
- Mock-Up Creation
- Screen Color Separation
- Apparel Screen Printing
- Apparel DTF Printing
- Heat Pressing

## SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Figma
- HTML/CSS
- Squarespace
- Wordpress.org
- Godot

## LANGUAGES

- English (Primary)
- Spanish

## Hello! It's nice to meet you...

I'm a Venezuelan-born graphic designer who focuses on simple but thematic artwork. From posters to brochures, I elevate my work from just a piece of marketing material to something truly imaginative. My passion is for retro with limited color palettes, but I pride myself in my ability to find the appropriate solution for each situation.

## EDUCATION & ORGANIZATIONS

### FAU - Florida Atlantic University

Jan 2022 – Dec 2024 *BFA - Bachelor's in Fine Arts, Graphic Design*  
2024 - The Honors Society of Phi Kappa Phi

### PBSC - Palm Beach State College

Aug 2017 – Dec 2022 *AS - Associates in Science, Graphic Design*

## WORK EXPERIENCE

### Part-Time Graphic Designer *The Print Hero*

Aug 2023 – Present *Boynton Beach, FL*

- Design t-shirts to sell with various themes, from holidays to pop culture, with emphasis on a limited palette for easy screen printing.
- Help mock-up and separate colors for various clients to use in screen printing, Direct-To-Garment (DTG) and Direct-To-Film (DTF).
- Work closely with production team to solve printing problems related to art.
- Vectorize designs for high quality print orders.
- Design ads, logos, and stationeries for both print and digital.

### Part-Time Graphic Designer *Classi Custom Creations LLC*

Apr 2022 – Jul 2023 *Royal Palm Beach, FL (Hybrid)*

- Design 50+ T-shirts and stoles for graduation, birthdays, events, etc.
- Properly match client preferences and apply any feedback given.
- Multi-task creating various designs in a remote environment.

### Graphic Designer Intern *Gather & Seek*

Aug 2021 – Jan 2022 *West Palm Beach, FL (Remote)*

- Design website icons, publication layouts, social media ads, birthday cards and other graphics for various brands.
- Work as a team to design brands and logos for clients.
- Change designs based on supervisor feedback in a timely manner.